

Hochschule für
Technik und Wirtschaft
des Saarlandes
University of
Applied Sciences

Fakultät für
Wirtschaftswissenschaften
Business School

Master Programs

- International Management (English)
- Marketing Science (German)
- Rechnungs-, Prüfungs- und Finanzwesen (German)
- Supply Chain Management (German)

Contact

Business School –
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Curriculum

Core Business Courses

1st – 3rd Semester

Fundamentals of Business:
— Introduction to Business
— Accounting Techniques

Contracts and Business Law

Cost Accounting

Applied Business
Mathematics

Operations Management

Financial Analysis

Data Literacy

Business Statistics

Marketing and Market
Insights

Academic Presentation &
Communication

Academic Reading & Writing

Microeconomics

Macroeconomics

Investment and Finance

International HRM and
Organization

Enterprise Resource Planning

Business Process
Management

Specialization and Electives

4th -6th Semester

International Contract and
Competition Law

Intercultural Competence

International Economics

Specialization

International Marketing

- Int. Marketing Instruments
- Int. Marketing Insights
- Seminar Int. Marketing

or

International Accounting and
Reporting

- International Financial Reporting
- International Taxation
- Seminar Contemporary Issues in Financial Reporting

or

International Logistics

- Logistics Project
- Sustainable Logistics Management
- Seminar International Logistics

Electives

- HR Leadership and Team Management
- Entrepreneurship and Business Valuation
- Competition and Corporate Strategy

Study abroad semester

Bachelor-Thesis / Colloquium

The 5th semester takes place
at one of more than 20 partner
universities

Overview

Degree Bachelor of Arts

Program duration 6 semesters

Study abroad 1 semester or
double-degree

Teaching language English

Beginning Winter semester

Application deadline July 15th

Tuition fees None

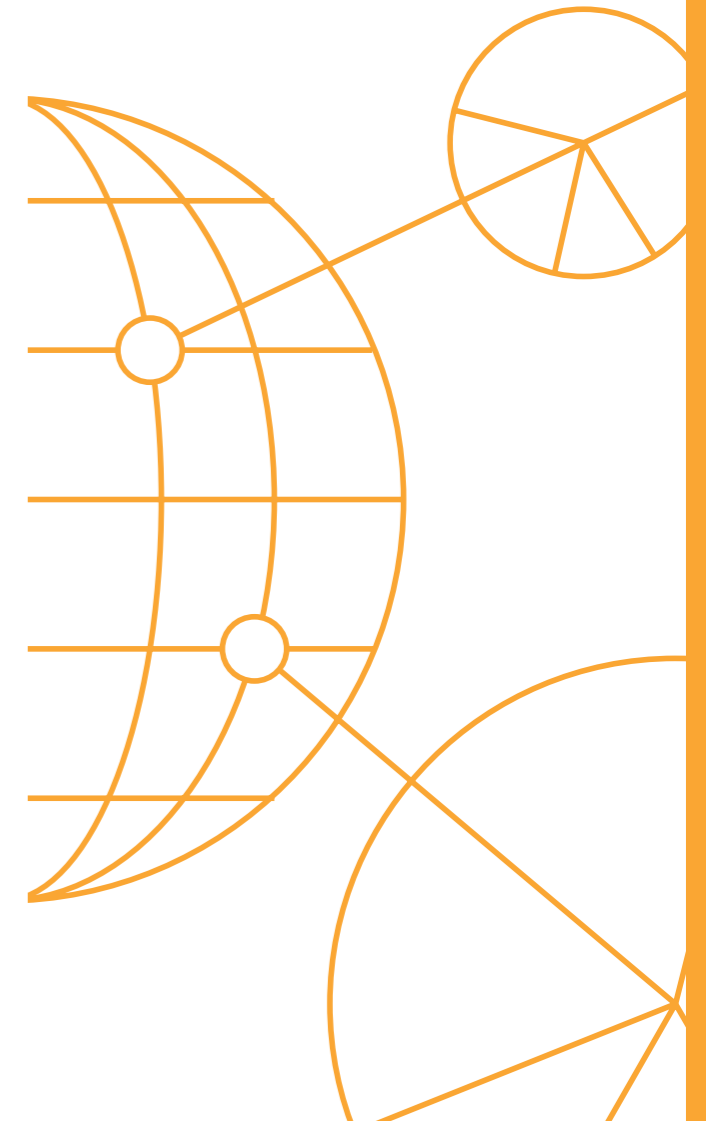
Accreditation FIBAA

Academic admission requirements

- 1 University entrance qualification (Hochschulzugangsberechtigung, HZB) for German universities or German universities of applied sciences
- 2 Language requirements: English Level B2

wirtschafts
wissenschaften
htw saar

International
Business
Bachelor



Bachelor

Why Study International Business at htw saar?

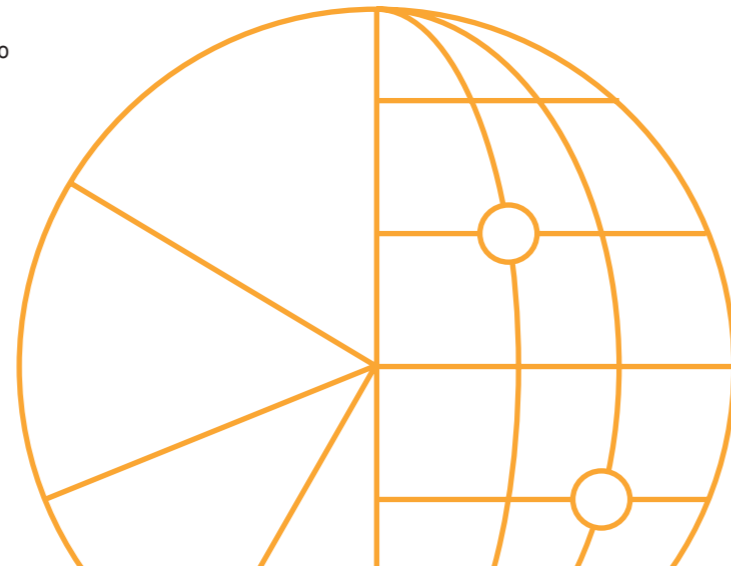
↳ **Shaping the future with sustainability, digitalization and entrepreneurship. Find out why our program is the perfect choice for your global career:**

Excellence in CHE ranking and global perspective: Our business school is proud to be awarded top rankings in the CHE ranking. We offer an excellent education that is internationally recognized. In today's globalized world, a comprehensive understanding of international business practices is essential. Our degree program prepares you perfectly for international challenges.

Focus on sustainability and digitalization: We place special emphasis on sustainable business practices. Learn how you can help companies act more responsibly and make a positive impact on the world. Prepare for the digital era by gaining insights into the latest technologies and business models. Learn how to shape digital transformation and successfully lead businesses in the connected world.

↳ **Entrepreneurship, internships and career opportunities:** Our Business School promotes entrepreneurial thinking and action. Develop ideas, start your own projects and learn the art of innovative entrepreneurship. And our field-tested approaches allow you to apply theoretical knowledge in real business situations. We support you in finding internships and offer you access to a strong network of companies. Our graduate profile opens doors in various fields such as management consulting, finance, general management and international trade.

High-class teaching, global partnerships and regional networking: All professors have a real management/business background and strong research topics. Lectures (all in English) on key business topics - digitalization, entrepreneurship and sustainability. More than 20 partner universities around the world. In addition, htw saar is embedded in a strong international business and industry network. Or you can stay in Saarland: just join one of the vibrant htw saar start-ups on campus.



International Business at the htw saar

↳ **Our international program with many partner universities will take your intercultural management and leadership skills to a new level. At our Rotenbühl Campus in the heart of Saarbrücken, our students work on management case studies, data-driven business models or found their own digital start-up. And of course, strengthen your business and management skills in our micro- and macroeconomics courses, in various marketing, data science and finance modules, or in workshops on sustainability or diversity.**

↳ **Become part of an inspiring community of students, faculty and alumni who want to change the world.**

Apply now and start your journey into the world of International Business!